



CSO
BUSINESS
CLUB

E N G A G E M E N T CALENDAR



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 **GITEX
IMPACT**



CSO BUSINESS CLUB

The **GITEX Impact, CSO Business Club** is the world's largest community of sustainability experts coming together to build a more resilient, inclusive and sustainable future.

What to expect

01

GITEX Events

Membership in the CSO Business Club includes an invitation to GITEX Global organised at the Dubai World Trade Centre every year in Dubai. GITEX Global is the world's largest technology exhibition and summit. An offshoot of GITEX Global, GITEX Impact is the world's largest ESG X technology exhibition and summit that will held as a part of GITEX Global and at the same time. CSO Business Club Members will be given a VIP all access pass to both GITEX Global and GITEX Impact.

02

CSO Forums

CSO Business Club members will receive an invitation to a 1 day exclusively curated program held on the day before the start of GITEX Global. The program will include immersive learning and experiences, designed such that members can get to know each other, learn from each other, and support each other.

03

Research Library

CSO Business Club members will have access to the latest research on corporate sustainability, global trends and solutions. This will enable CSO members to perform their duties with research driven foresight and stay ahead of the curve. CSO Business Club members will also have the opportunity to contribute to GITEX Impact Council White Papers and research.

04

Online Workshops & Knowledge Week

CSO club Members will be invited to exclusive workshops and knowledge weeks on current issues related to sustainability, from time to time.

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What to expect

05

Learning Journeys

Each year, members will get the opportunity to partake in 2 learning journeys, for a duration of approximately 3 days each, at a destination where sustainability is powerfully demonstrated, thereby offering a chance for CSO Business Club members to experience breakthrough ideas.

06

Breakfast Meetings

CSO Business Club members will receive an invitation to Breakfast meetings. The calendar, including the location, of the Breakfast meetings will be provided in advance.

07

LinkedIn Members Group

CSO Business Club members will be invited to the CSO Business Club LinkedIn group, and will engage all year round LinkedIn group discussions with fellow CSO Business Club members.

08

Gitex Impact Councils

Members receive invitations to participate in GITEX Impact Councils. GITEX Impact Councils are the world's foremost multi stakeholder and interdisciplinary knowledge network dedicated to promoting innovative technologies to shape a more resilient, inclusive and sustainable future.

Example of the calendar of events for the CSO Business Club



January & February 2023 Get onboarded

Onboarding of **CSO Business Club** members by CSO Business Club community manager
Welcome aboard!

July 2023 Breakfast meeting

July 8th: Attend the CSO Business Club Breakfast meeting and meet fellow Club members.

October 2023 CSO Business Club @ GITEX Global

October 15: Attend the exclusive 1 day CSO Business Club program with immersive speaker sessions, discussions and much more, specially curated for the Club members.
October 16-20: Participate in the world's largest tech & startup event, GITEX Global.

May 2023 Welcome & know your community

May 8-13: CSO members are welcomed in the community with introductions. CSO Business Club members participate in a 1 week exclusive online series of 'Meet the Leader' curated talks by CSO members for CSO members on the most pressing topics related to corporate sustainability.

September 2023 CSO Business Club @ New York Climate Week, New York

September 16: Attend the Breakfast meeting organised by the CSO Business Club at New York during the United Nations General Assembly (**September 12-30**).

December 2023 CSO Business Club @ COP 28 & CSO Business Club Learning Journey

December 2: Attend the Breakfast meeting organised by the CSO Business Club in Dubai, during the COP28 (**November 30-December 12**).
December 14: Attend the virtual event hosted to discuss the future forward post-COP28. Learning Journey.
December 16-21: Participate in a 3 days impactful learning journey at a destination where sustainability is powerfully demonstrated.

Example of the calendar of events for the CSO Business Club



January 2024

CSO Business Club @ Davos

January 13: Attend a Breakfast meeting organised by the CSO Business Club at Davos, the annual meeting of the World Economic Forum.

January 20: CSO Business Club members share the nominations or references, if any, for new CSO Business Club membership.

March 2024

Workshop on business sustainability reporting

March 19-20: Ahead of the close of the FY, CSO Business Club members learn and get support on business sustainability reporting techniques.

February 2024

Knowledge week 1

February 20-23: CSO Business Club members participate in a 1 week exclusive online series of masterclasses on the most recent technologies and trends in corporate sustainability.

April 2024

Knowledge week 2

March 19-22: CSO Business Club members participate in a 1 week exclusive online series of masterclasses on the most recent technologies and trends in corporate sustainability.





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