



**CSO**  
BUSINESS  
CLUB



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The **GITEX Impact, CSO Business Club** is the world's largest community of sustainability experts coming together to build a more resilient, inclusive and sustainable future. Aligned with GITEX Impact's mission, the CSO Business Club seeks to drive collaborations with the belief that today's pressing problems present an opportunity to build a more sustainable future across sectors and boundaries.

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## Why join the CSO Business Club?

The reach and connectivity **CSO Business Club** members gain includes access and learning with sustainability experts and organisations across the globe, including unique shared learning experiences, and proprietary insights through strategic partnerships. CSO Business Club members are able to make an outsized positive impact through their organisations for society and the planet through the power of collaborations and partnerships.



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## Who is a CSO Business Club member?

A **CSO Business Club** member is an empathetic sustainability leader with a substantial track record of impact and collaboration at an organisational and personal level.

### Eligibility:

- Chief decision maker for corporate sustainability in the organisation, across all sizes, sectors, regions, within the private sector, public sector, not for profit organisations, arts, education institutions.
- In case of a holding company, the chief decision maker for corporate sustainability for the holding company and subsidiaries will be eligible.
- Inclusive of all age groups, sectors, countries.
- Demonstration of high relevance to corporate sustainability, strong impact track record, credible vision for the future, evidence of collaboration.

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## What does the journey at the CSO Business Club look like?

- The journey begins with onboarding **CSO Business Club** members into the CSO Business Club community. The CSO Business Club manager will introduce members to the community and walk members through the opportunities the CSO Business Club membership offers.
- CSO Business Club members' sustainability leadership journey is enriched through several regional, global, and virtual events every year. These worldclass immersive discourses and educational experiences provide opportunities to learn and grow in a structured environment with your international peers. The events also help members connect and create lasting relationships with fellow sustainability leaders to amplify their impact.



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# What to expect

## GITEX Events

Membership in the CSO Business Club includes an invitation to GITEX Global as well as to GITEX Impact, organised at the Dubai World Trade Centre every year in Dubai. GITEX Global is the world's largest technology exhibition and summit. An offshoot of GITEX Global, GITEX Impact is the world's largest ESG X technology exhibition and summit. CSO Business Club Members will be given a VIP all access pass to both events.

01

## Research Library

CSO Business Club members will have access to the latest research on corporate sustainability, global trends and solutions. This will enable CSO members to perform their duties with research driven foresight and stay ahead of the curve. CSO Business Club members will also have the opportunity to contribute to GITEX Impact Council White Papers and research.

03

## CSO Forums

CSO Business Club members will receive an invitation to a 1 day exclusively curated program held on the day before the start of GITEX Global and GITEX Impact events.

The program will include immersive learning and experiences, designed such that members can get to know each other, learn from each other, and support each other.

02

## Certification Program

A 1 week program focusing on sustainability leadership at a leading university campus will be curated exclusively for the CSO Business Club and offered to 50 members each year on a first come first served basis.

04

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# What to expect

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## Learning Journeys

Each year, members will get the opportunity to partake in 2 learning journeys, for a duration of approximately 5 days each, at a destination where sustainability is powerfully demonstrated, thereby offering a chance for CSO Business Club members to experience breakthrough ideas.

06

## Breakfast Meetings

CSO Business Club members will receive an invitation to Breakfast meetings. The calendar, including the location, of the Breakfast meetings will be provided in advance.

07

## LinkedIn Members Group

CSO Business Club members will be invited to the CSO Business Club LinkedIn group, and will engage all year round LinkedIn group discussions with fellow CSO Business Club members.

08

## Gitex Impact Councils

Members receive invitations to participate in GITEX Impact Councils. GITEX Impact Councils are the world's foremost multi stakeholder and interdisciplinary knowledge network dedicated to promoting innovative technologies to shape a more resilient, inclusive and sustainable future.

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# How it works

01

## Nominations

An individual can either selfnominate her/himself, or nominate an individual who fits our criteria, by filling out our nomination form here <https://giteximpact.com/csobusinessclub/>, or by writing to [csoclub@dwtc.com](mailto:csoclub@dwtc.com)

The CSO Business Club management team will then carry out its due diligence, and if passed successfully, will send an invitation to join the CSO Business Club.

02

## Acceptance

Upon receiving the invitation to join the CSO Business Club, members will need to digitally sign an acceptance form.

03

## Duration

Membership to the CSO Business Club is for a 3 year time frame, free of cost for 1 year, after which there will be annual fee to the membership. At the end of 3 year membership tenure, membership can be renewed.

04

## Members Community

The CSO Business Club community manager is the CSO Business Club members' point of contact at the CSO Business Club, to help facilitate connections, conversations, and curate experiences.

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